# Fernanda Thiesen

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## SUMMARY OF QUALIFICATIONS

Several years of hands-on experience in full-stack development, coupled with a strong focus on UI/UX, along with a solid foundation in graphic design and marketing, specializing in crafting beautiful and functional user interfaces with performant and reusable components.

- 3+ years of experience as a full-stack developer specializing in the MERN stack.
- Extensive experience in marketing and web design.
- Strong background in client collaboration, project planning and management, feature design and development, performance optimization, load times and responsiveness improvement, manual testing, troubleshooting, and technical support.
- Proven skills in UX/UI development, responsive design, reusable styled components, light and dark modes, interactive forms, and data visualization with charts, tables, and reports.
- Demonstrated ability to easily collaborate with engineers, designers, and program managers, while effectively communicating with end users to provide support, understand their needs, and gather feedback.
- Professional communication skills include fluency in English and Portuguese.
- Graduate with a Bachelor's Degree in Social Communications and Marketing, a Technical School Certificate in Advertising, and a Web Development Bootcamp Certificate.

**Tech Skills**

HTML | CSS | SCSS | Responsive Design | UX/UI development | Material UI | Material React Table | JavaScript | jQuery | ReactJS | React PropTypes | GraphQL | RESTful APIs | JSON | Node.js | Next.js | MongoDB | Firebase | AWS Lambda | AWS S3 | Third Party API Integrations | Git | GitHub | GitLab | Code Review | Jira | Agile | Scrum | Paired programming | Team-based development | Troubleshooting | Code Debugging

**Soft Skills**

Team player | Decision maker | Innovator | Self-Starter | Organized | Problem-Solving | Resourceful | Curious | Analytical | Reflective | Imaginative | Creative | Attention to Detail

## PROFESSIONAL EXPERIENCE

**Full-Stack Developer**                                                                                                          **2021—Present**
Milborne Group / Toronto, ON, Canada

Responsible for the continuous development and maintenance of a cutting-edge real estate sales web app.

- Independently redesigned the entire application, consisting of over 500 files and 80,000 lines of code, using Material UI to ensure consistent design, centralizing styles in a theme file that supports both light and dark modes, and creating reusable styled components.
- Successfully developed a performant autocomplete form field component, capable of handling a large dataset of 10,000+ users with remote filtering and pagination on scroll, tailored for enhanced usability with custom styles and keyboard accessibility.
- Meticulously created a reusable component utilizing Material React Table with added remote pagination, search, filter, and sort functionalities, increasing performance by approximately 437 times and reducing load times from 7 seconds to 16 milliseconds for a large dataset of over 10,000 contacts.

- Proficiently collaborated with a senior development manager, software developers, a QA professional, and a design agency to enhance functionalities, troubleshoot issues, refactor code, and improve performance and responsiveness within the project scope.
- Efficiently responded to end user inquiries via Microsoft Teams and email, investigating and resolving any reported bugs.

**Web Designer and Marketer**                                                                         **2009—2021**
OiCanada Digital Magazine | Self-employed | Toronto, ON, Canada

- Developed the magazine from scratch and reached a substantial average of 100,000 page views per month in 2016, having published more than 1,500 pieces.
- Created several designs over the years, keeping up with innovative ideas, and customized WordPress themes to match the magazine's brand guidelines.
- Engaged with several advertisers, understanding their campaign goals to help them promote their businesses to the magazine's audience and generate leads through banner ads, paid content, landing pages, email marketing and social media marketing.

**Web Designer and Marketer**                                                                         **1999—2021**
Freelancer | Brazil | Toronto, ON, Canada

- Engaged with hundreds of small business owners and managers, uncovering their needs and suggesting marketing and graphic design ideas as well as WordPress functionalities and website solutions within their budgets.
- Designed and customized WordPress themes to match the clients' brand guidelines, introduced plugins to make the websites more interactive, optimized them for SEO, and provided content updates and technical support.

## EDUCATION

**Juno College of Technology**                                                                       **2020-2021**
*Web Development Immersive Bootcamp Certificate / JavaScript Fundamentals / Intro to Web Development*

**Bachelor's Degree in Social Communications and Marketing**                                          **2020-2021**
*FACHA - Faculdades Integradas Hélio Alonso, Rio de Janeiro, Brazil*

**Technical Certificate in Advertising**                                                                     **1996**
*ETEC - Escola Técnica de Comunicação, Brazil*

## PROJECTS

**Firebase Auth** A Firebase Authentication app created with Vite,  Firebase Database, Firebase Storage, and deployed to Firebase Hosting via GitHub.

**Popsiopoll** An app that allows anyone to create a polling room and share the link with the participants. The users can vote and see the results.

**Must Watch** A movie recommendation app built with React, Firebase and the OMDb API.

**Amazed by TV** A one-pager created with JS that connects to the TV Maze API and displays TV shows information.